



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 4

BUYING TIME - 6205
ATTN: ERICA CORSO
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395250	08-09-2012	09-06-2012	4	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est# 330 349 2190			CMS # 240872	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240872			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2190																
1	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30							1	1	100	1	100.00
2	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	30							1	1	150	1	150.00
3	09-11-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			2	30		1	1	1				3	75	3	225.00
4	09-17-2012	09-17-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			2	30	1							1	75	1	75.00
5	09-11-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			2	30		1	1	1	1			4	175	4	700.00
6	09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			2	30	1							1	175	1	175.00
7	09-11-2012	09-16-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			2	30		1	1	1	1			4	175	4	700.00
8	09-17-2012	09-17-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			2	30	1							1	175	1	175.00
9	09-11-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30		1	1	1	1			4	250	4	1,000.00
10	09-17-2012	09-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30	1							1	250	1	250.00
11	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30							1	1	250	1	250.00
12	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30							1	1	250	1	250.00
13	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30							1	1	150	1	150.00
14	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							1	1	250	1	250.00
15	09-11-2012	09-16-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			2	30		1	1	1	1			4	175	4	700.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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16	09-17-2012	09-17-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			2	30	1							1	175	1	175.00
17	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							1	1	350	1	350.00
18	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30							1	1	400	1	400.00
19	09-11-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)			2	30		1	1	1	1			4	175	4	700.00
20	09-17-2012	09-17-2012	01:00PM - 02:00PM	THE CHEW (11514)			2	30	1							1	175	1	175.00
21	09-11-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			2	30		1		1				2	200	2	400.00
22	09-17-2012	09-17-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			2	30	1							1	200	1	200.00
23	09-11-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30		1	1	1	1			4	500	4	2,000.00
24	09-17-2012	09-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30	1							1	500	1	500.00
25	09-11-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30		1	1	1	1			4	275	4	1,100.00
26	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30	1							1	275	1	275.00
27	09-11-2012	09-16-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT			2	30		1		1				2	175	2	350.00
28	09-17-2012	09-17-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT			2	30	1							1	175	1	175.00
29	09-11-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			2	30			1		1			2	300	2	600.00
30	09-11-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30		1		1				2	700	2	1,400.00

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330 349 2190			240872	PHILADELPHIA	A. CLIFFORD	09-11-2012	09-17-2012	M (Broadcast Month, Cycle 1)						N	240872				
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31	09-17-2012	09-17-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	700	1	700.00		
32	09-11-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30		1	1	1	1			4	850	4	3,400.00		
33	09-17-2012	09-17-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1							1	850	1	850.00		
34	09-11-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30		1	1	1				3	225	3	675.00		
35	09-17-2012	09-17-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30	1							1	225	1	225.00		
36	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30			1	1				2	500	2	1,000.00		
37	09-11-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30		1	1	1	1			4	750	4	3,000.00		
38	09-17-2012	09-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1							1	750	1	750.00		
39	09-11-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30		1		1				2	350	2	700.00		
40	09-17-2012	09-17-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30	1							1	350	1	350.00		
M	MG Group #	Preempted	Rate	Reason	MG Description	Duration													
	330677	09-17-2012	350	NOT AVAILABLE	1 X 30 @ \$650 M 05:30AM - 06:00AM - 09/17/12-09/17/12 (808)	2	30	X								1	650	1	650.00
	Total:		350														Preempt Total:		-1
41	09-11-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		1		1				2	650	2	1,300.00		
42	09-17-2012	09-17-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1							1	650	1	650.00		

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43	09-11-2012	09-16-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			1					1	1,400	1	1,400.00
----- ITEM LINE NOTE ----- TBA																	
44	09-11-2012	09-16-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)	3	30			1					1	1,400	1	1,400.00
----- ITEM LINE NOTE ----- MIDDLE/SUBURGATORY																	
45	09-17-2012	09-17-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)	3	30	1							1	2,000	1	2,000.00
----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL																	
Contracted Gross Total:																83	32,350.00
Actual Gross Total:																83	32,650.00
Agency Commission:																	4,897.50
Net Total:																	27,752.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Sep 12	350.00	650.00	32,350.00	300.00 DB	32,650.00
TOTAL	350.00	650.00	32,350.00	300.00 DB	32,650.00

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